



Bannockburn's 7th Annual Music Festival

Dear Local Business,

The 7th Annual Bannockburn Music Festival will take place on **Friday and Saturday, October 13-14, 2017**. The Festival is a popular fundraiser for the historic Bannockburn Community Clubhouse, which hosts numerous events throughout the year, including the Music Festival itself. The Bannockburn neighborhood is a vibrant community of people who proudly support and promote our many local businesses. Word-of-mouth and personal testimonials are key to getting Bannockburnians to patronize your business, and once they've given you a chance to impress them, you'll find that folks in Bannockburn quickly become some of your most loyal and generous customers, sharing their satisfaction with your business with their extensive social networks via social media, at their kids' activities, and among work colleagues. Invest in your connection with Bannockburn, and watch your business thrive!

Sponsorship Options:

_____ \$750 and above: Company name/logo will be featured in event promotional materials. Company will be featured in sponsorship acknowledgments at the Festival. Sponsor may distribute promotional items and/or have a display table at the Festival, as sponsor elects. **NEW:** Personal written testimonials by one or more prominent Bannockburnians who patronize your business will be posted publicly along with sponsor information during event.

_____ \$500-\$749: Company name/logo will be included in event promotional materials. Company will be featured in sponsorship acknowledgments at the Festival. Sponsor may distribute promotional items and/or have a display table at the Festival, as sponsor elects.

_____ \$250-\$499: Company name/logo will be featured in event promotional materials with larger/more prominent display.

_____ \$100-\$249: Company name/logo will be included in event promotional materials.

The Music Festival Committee is happy to discuss granting exclusive sponsorship rights for a business category (or, for restaurants, a cuisine type) in recognition of an exceptional gift in support of the Music Festival. Please contact Terri Payne, info below, with inquiries.

Thank you for your generosity!

Please indicate your desired sponsorship level above and return this form with a **check payable to "BCC"** to Bannockburn Community Clubhouse, 6314 Bannockburn Drive, Bethesda, MD 20817. Sponsorship commitments and payments are requested **by August 30th** to allow time for preparation of promotional materials. BCC is a registered 501(c)(3) non-profit; a tax-exempt status letter will be delivered to you confirming your donation amount within four weeks of receipt of your check.

Questions? Contact Terri Payne at terripayne@gmail.com or (202) 906-0395.